

# Zachary A. Scott

## Curriculum Vitae

### Email

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(609)-618-6099

## Academic Appointments

Post-Doctoral Fellow in the College of the Environment and Life Sciences, University of Rhode Island (2022-present)

Visiting Assistant Professor of Politics and International Affairs, Wake Forest University (2021-2022)

Visiting Assistant Professor of Political Science, Bryn Mawr College (2020-2021)

## Education

Ph.D. in Government and Politics, University of Maryland-College Park (2020)

M.A. in Government and Politics, University of Maryland-College Park (2015)

B.A. in Journalism and Political Science, Temple University (2013)

Graduated *Magna Cum Laude*; with Departmental Honors in Political Science

## Refereed Journal Publications

“[Inviting the Populists to the Party: Populist Appeals in Presidential Primaries.](#)” 2023. *Political Research Quarterly*.

“[Replicating the Discovery-Scrutiny-Decline Model of Quantity of Media Coverage in Presidential Primaries.](#)” 2023. *Journal of Elections, Public Opinion and Parties*, 33(3): 354-364.

“[Tell Us How You Feel: Emotional Appeals for Votes in Presidential Primaries.](#)” 2022. *American Politics Research*, 50(5): 609-622. (With Jared A. McDonald).

“[Courting Coverage: Rhetorical Newsworthiness Cues and Candidate-Media Agenda Convergence in Presidential Primaries.](#)” 2021. *Journalism & Mass Communication Quarterly*, 99(4) 1005-1027.

“[Lost in the Crowd: The Effect of Volatile Fields on Presidential Primaries.](#)” 2021. *American Politics Research*, 49(2): 221-232.

[“Using Self-Prophecy to Combat Vote Overreporting on Public Opinion Surveys.”](#) 2017.  
*Electoral Studies*, 50(1): 137-141. (With Jared A. McDonald and Michael J. Hanmer).

## **Book Chapters**

“Strong Men, Compassionate Women? How Gender Shapes Emotional Political Rhetoric.” 2022. In [The Year in C-SPAN Archives Research, 8<sup>th</sup> Ed.](#) (With Jared A. McDonald).

“Read the Room: The Effect of Campaign Event Format on the Use of Emotional Language.” 2021. In [The Year in C-SPAN Archives Research, 7<sup>th</sup> Ed.](#)

## **Works Under Review**

“The Rise of the ‘Democrat Party’: Republican Elites, Partisan Slurs, and Linguistic Polarization.” (With David Karol).

“Mood Swings: Candidate Emotional Responsiveness to the Public Mood.” (With Jared A. McDonald).

“Globaloney: Extended Party Networks, Intraparty Conflict, and the Emergence of the ‘Globalist’ Insult in US Political Discourse.” (With Andrew Lugg).

“The Effect of Aggregate vs. Personal Cost Presentations on Voter Support for Bond Referenda.” (With Corey Lang and Shanna Pearson-Merkowitz)

## **Works in Progress**

“We Love Him, We Love Him Not: Republican Reflections on the Trump Presidency on Twitter.”

“Status Quo Bias in Policy Preference: Implications for Policy Diffusion.” (With Corey Lang and Shanna Pearson-Merkowitz).

“Status Quo Bias in Policy Preference: Implications of Land Policy Framing.” (With Corey Lang and Shanna Pearson-Merkowitz).

## Grants and Awards

2021 Jennings Faculty Fund (\$1000)  
2021 CCSE Research Conference Honorarium (\$1000)  
2020 CCSE Research Conference Honorarium (\$2000)  
2019-2020 Conley H. Dillon Award (\$1500)  
2016 UMD College of Behavioral and Social Science's Dean's Fellowship (\$5000)  
2015 UMD College of Behavioral and Social Science's Dean's Fellowship (\$5000)  
2014 UMD American Politics Field Fund (\$2450, declined)  
2014 UMD College of Behavioral and Social Science's Dean's Fellowship (\$5000)

## Non-Peer Review Publications

["Who candidates are influences the emotional appeals they can make in their campaigns."](#) LSE USAPP blog. (With Jared A. McDonald).

["The mass media will play an important role in the 2024 Republican presidential primary, even if it doesn't mean to."](#) LSE USAPP blog.

## Selected Conference Presentations

"Status Quo Bias in Policy Preference: Implications for Policy Diffusion." (With Corey Lang and Shanna Pearson-Merkowitz). Paper presented at the Annual Meeting of Southern Political Science Association. January 2023.

"Bond Referendum Prices: The Effect of Aggregate vs. Individual Cost Ballot Presentations on Voter Support." (With Corey Lang and Shanna Pearson-Merkowitz). Paper presented at the Annual Meeting of Southern Political Science Association. January 2023.

"Globaloney: Extended Party Networks, Intraparty Conflict, and the Emergence of the 'Globalist' Insult in US Political Discourse." (With Andrew Lugg). Paper presented at the Annual Meeting of American Political Science Association. September 2022.

"Mood Swings: Candidate Emotional Responsiveness to the Public Mood." (With Jared A. McDonald). Paper presented at the Annual Meeting of American Political Science Association. September 2022.

"We Love Him, We Love Him Not: Republican Reflections on the Trump Presidency on Twitter." Paper Presented at the Annual Meeting of Midwest Political Science Association, April 2022.

- “Strong Men, Compassionate Women? How Gender Shapes Emotional Political Rhetoric.” (With Jared A. McDonald). Paper Presented at 2021 Annual Meeting of the Center for C-SPAN Scholarship & Engagement Research Conference, Virtual Meeting. October 2021.
- “The Rise of the ‘Democrat Party’: Republican Elites, Partisan Slurs, and Linguistic Polarization.” (With David Karol). Paper presented at the Annual Meeting of American Political Science Association. September-October 2021.
- “Inviting the Populists to the Party: Populist Appeals in Presidential Primaries.” Paper presented at the Annual Meeting of American Political Science Association. September-October 2021.
- “Read the Room: The Effect of Audience Format on the Use of Emotional Language.” Paper Presented at 2020 Annual Meeting of the Center for C-SPAN Scholarship & Engagement Research Conference, Virtual Meeting. October 2020.
- “Tell Us How You Feel: Emotional Appeals for Votes in Presidential Primaries.” (With Jared A. McDonald). Paper presented at the Annual Meeting of American Political Science Association, Virtual Meeting. September 2020.
- “Mass Appeal: Media Outlet Differences in the Allotment of Coverage to Presidential Primary Candidates.” Paper presented at the Political Communication Preconference at the Annual Meeting of American Political Science Association, Virtual Meeting. September 2020.
- “Marathons not Sprints: The Effects of Long Campaigns and Big Fields on Primaries.” Paper presented at the Annual Meeting of the American Political Science Association, Washington, DC. August 2019.
- “Honesty Pledges, Overreporting, and Turnout.” Paper presented at the Annual Meeting of the Midwest Political Science Association, Chicago, Illinois. April 2016 (with Jared A. McDonald and Michael J. Hanmer).

## **Teaching Experience**

### As Lead Instructor

Courses: Political Communication, Mass Media, and Technology (Winter 2019), Democracy, Politics, and the Media (Fall 2020), Topics in American Politics: The 2020 Campaign Dissected (Spring 2021), Introduction to U.S. Politics (Spring 2021), Politics and the Mass Media (Fall 2021), The American Presidency (Fall 2021), Political Misinformation and Conspiracy Theories (Fall 2021), American Government and Politics (Spring 2022), Parties, Voters, and Elections (Spring 2022)

As Teaching Assistant

Courses: Politics of Race Relations in the United States (Fall 2013), Scope and Methods for Political Science Research (Spring 2014), American Government (Fall 2014), Constitutional Law I (Fall 2017), Law, Courts, and Justice (Spring 2018), Race and the Law (Fall 2018), The Law and Cybersecurity (Fall 2018), Technology, Political Economy, and The Role of Law (Spring 2019), Introduction to Law and Social Inquiry (Fall 2019), Global Environmental Law (Fall 2019), Critical Issues in Healthcare (Spring 2020), Police Discretion and the Fourth Amendment (Spring 2020)